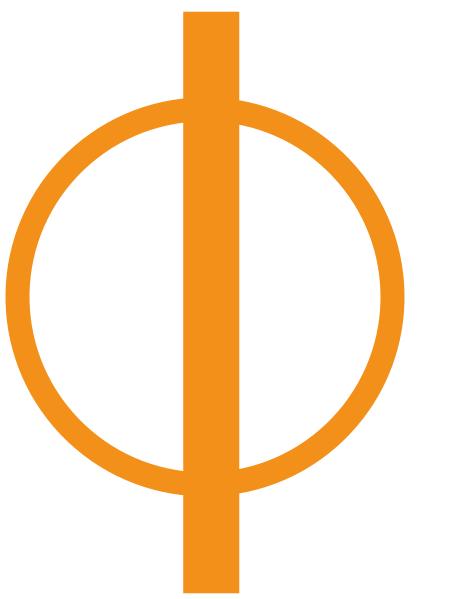
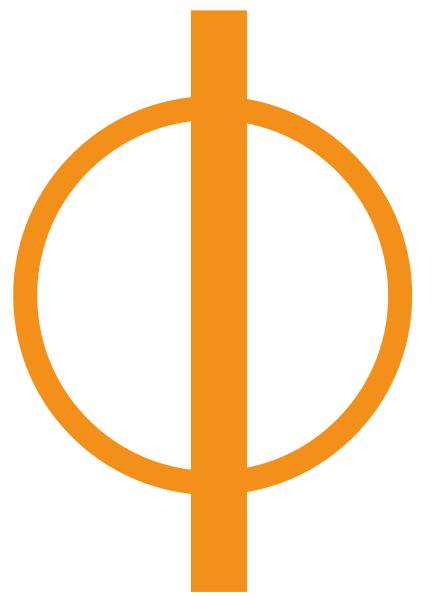


ФЕЂА КУЛЕНОВИЋ



FEDA KULENOVIĆ

ФЕЂА КУЛЕНОВИЋ



FEĐA KULENOVIĆ

# VIZUALIZACIJA PODATAKA I IZRADA INFOGRAFIKA

# PLAN RADA

ALATI ZA VIZUALIZIRANJE

PRAKTIČNE VJEŽBE

ALATI ZA OBRADU PODATAKA

TEORIJSKI OKVIR

# VIZUALIZACIJA PODATAKA

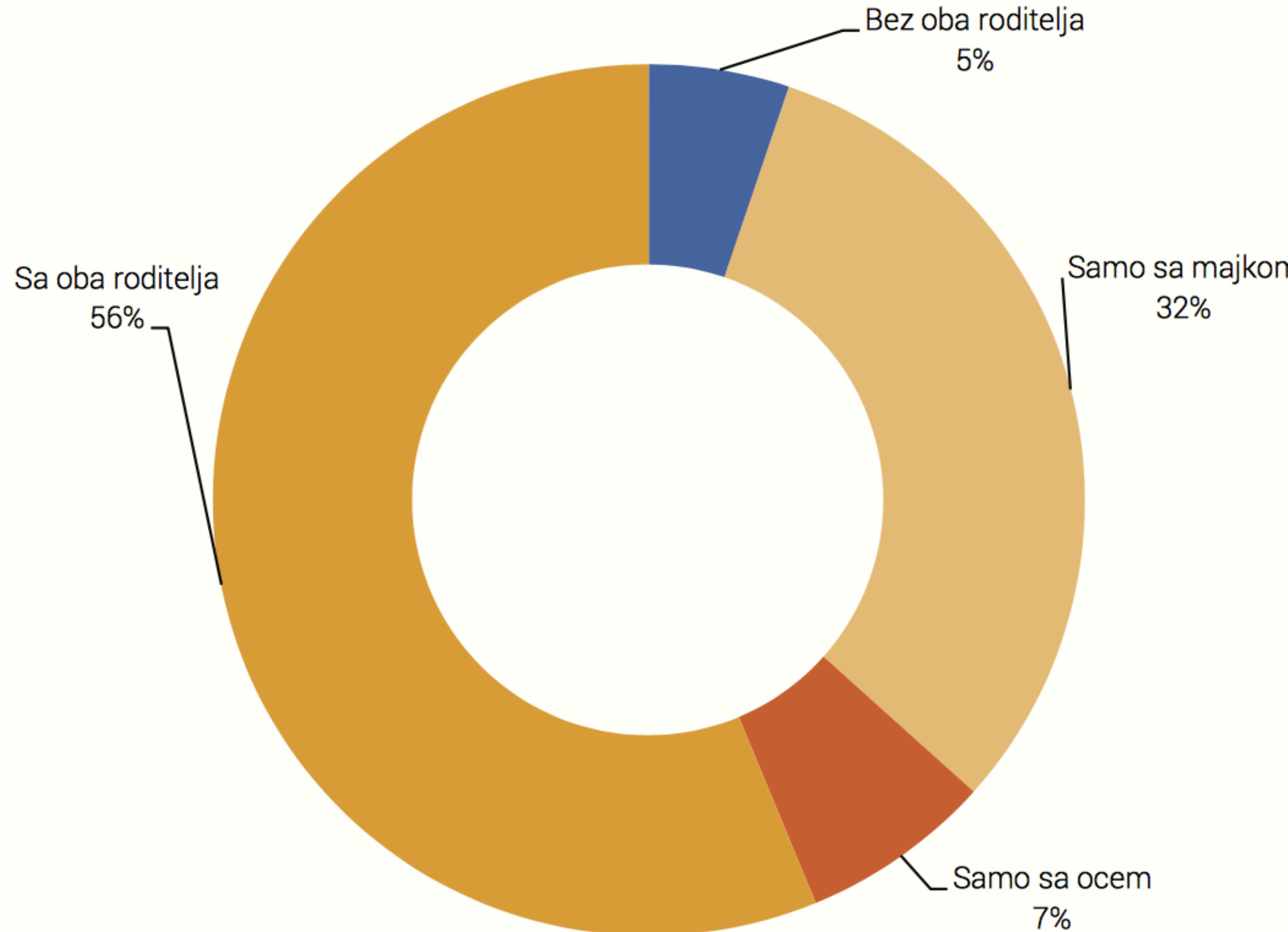
“Vizualizacije podataka su vizualno prikazivanje brojčanih vrijednosti. Dijagrami i grafikoni su vizualizacije podataka i stvaraju sliku iz datog seta podataka.”

“Data visualizations are the visual representations of numerical values. Charts and graphs are data visualizations and create a picture from a given set of data.”

Excerpt From: Krum, Randy. “Cool Infographics: Effective Communication with Data Visualization and Design.” iBooks.

## **Struktura korisnika domova za djecu i omladinu prema roditeljima**

2015.



S&P500 S&P500 NASDAQ DOW

Jun 10, 2011

+30000%  
+20000%  
+15000%  
+10000%  
+5000%  
0%



© Yahoo!

1955 1960 1965 1970 1975 1980 1985 1990 1995 2000 2005 2010

Volume

15.0

10.0

5.0

Billions



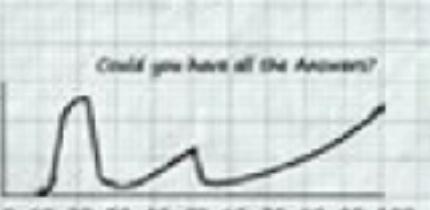
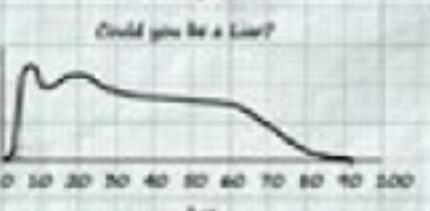
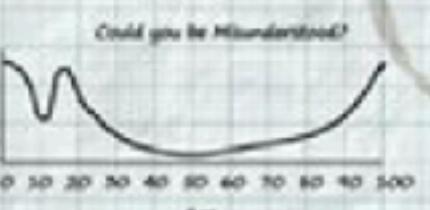
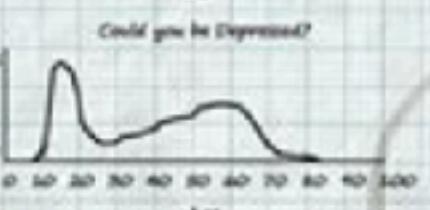
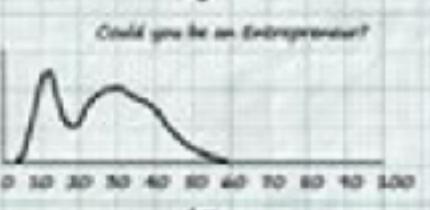
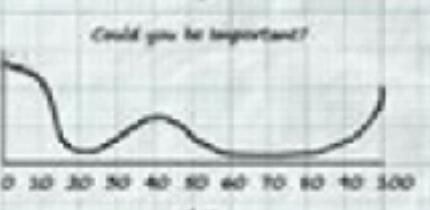
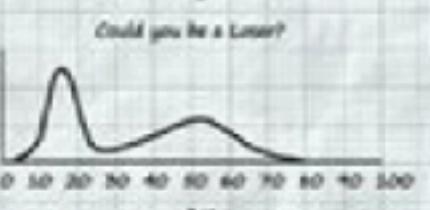
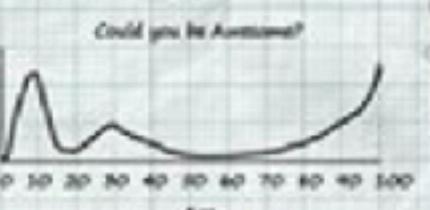
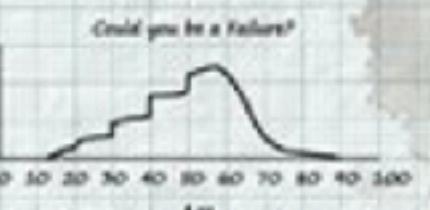
# INFOGRAFIKA

“(L)arger graphic design that combines data visualizations, illustrations, text, and images together into a format that tells a complete story. In this use of the word, data visualizations by themselves are no longer considered to be complete infographics but are a powerful tool that designers often use to help tell their story visually in an infographic.”

Excerpt From: Krum, Randy. “Cool Infographics: Effective Communication with Data Visualization and Design.” iBooks.

**COULD  
YOU BE A  
FAILURE?**  
(and other charts by age)

Sharpie =

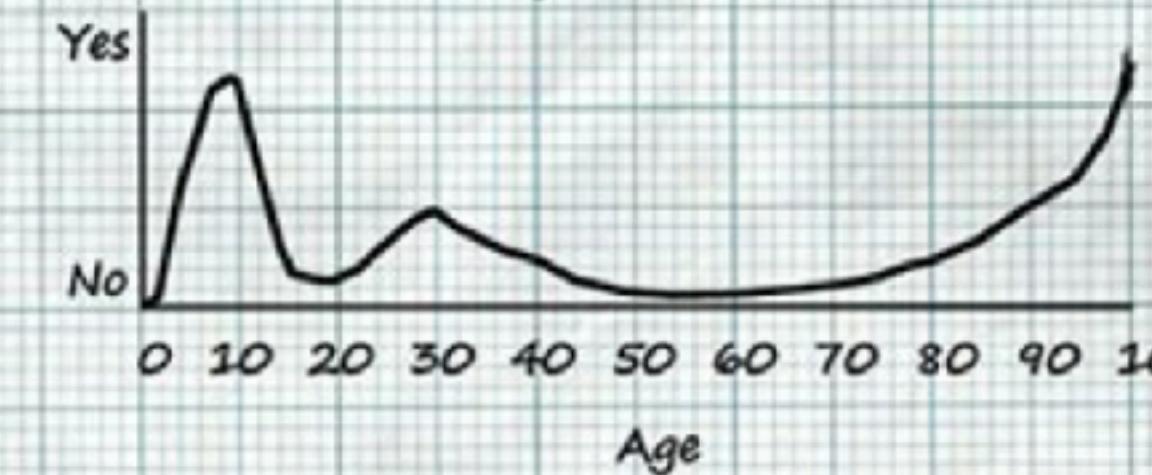


**COULD  
YOU BE A  
FAILURE?**  
(and other charts by age)

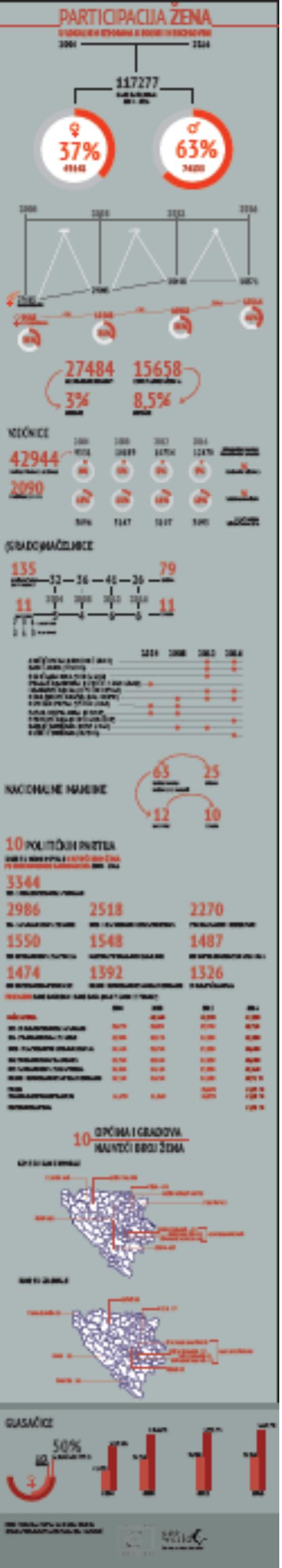
Sharpie =  
Could you be a Failure?

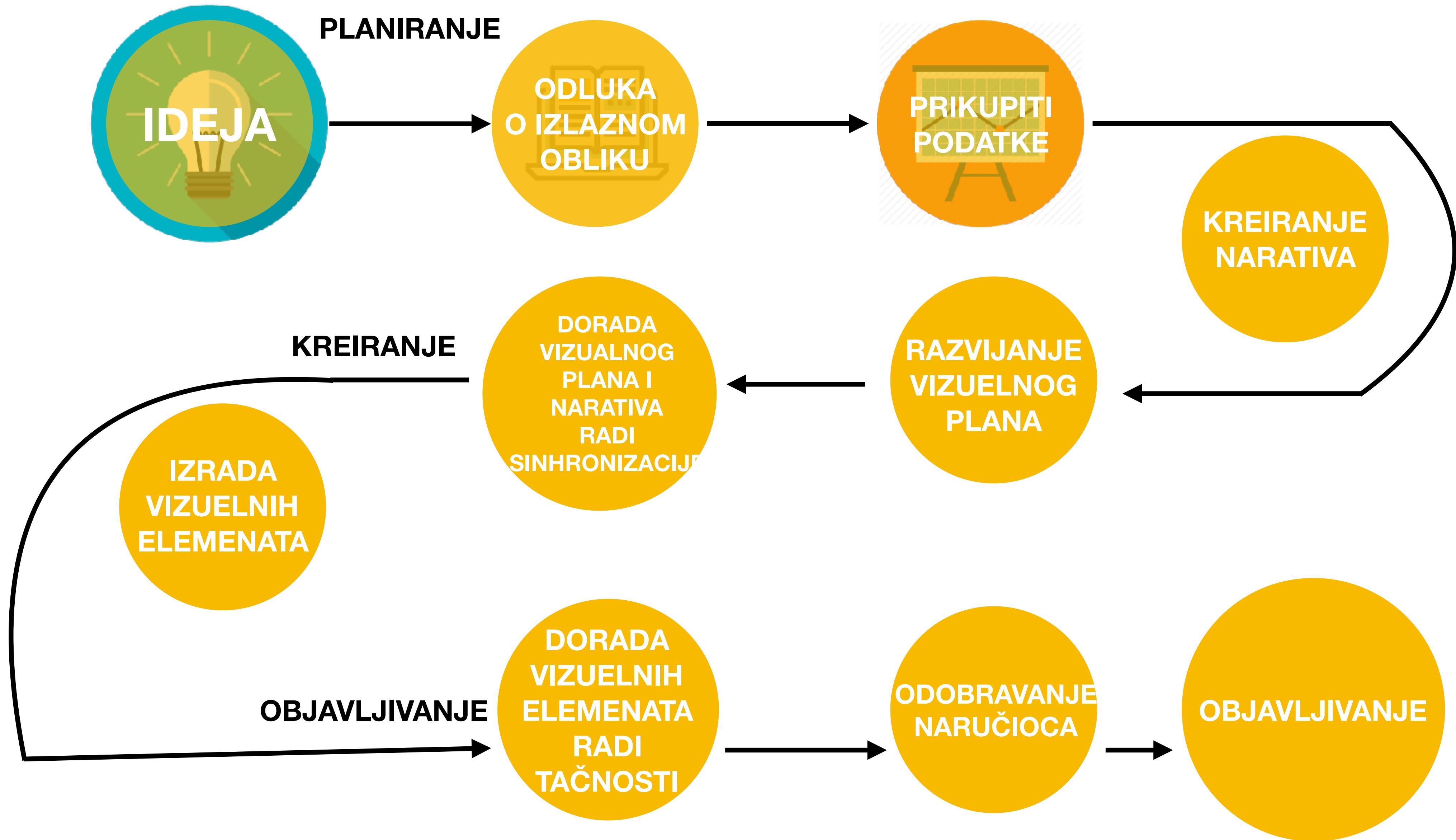


Could you be Awesome?



Could you be High?





# IDEJA

ODLUKA  
O IZLAZNOM  
OBLIKU

PRIKUPLJANJE  
PODATAKA

KREIRANJE  
NARATIVA

RAZVIJANJE  
VIZUELNOG  
PLANA

DORADA  
VIZUALNOG  
PLANA I  
NARATIVA  
RADI  
SINHRONIZACIJE

IZRADA  
VIZUELNIH  
ELEMENATA

DORADA  
VIZUELNIH  
ELEMENATA  
RADI  
TAČNOSTI

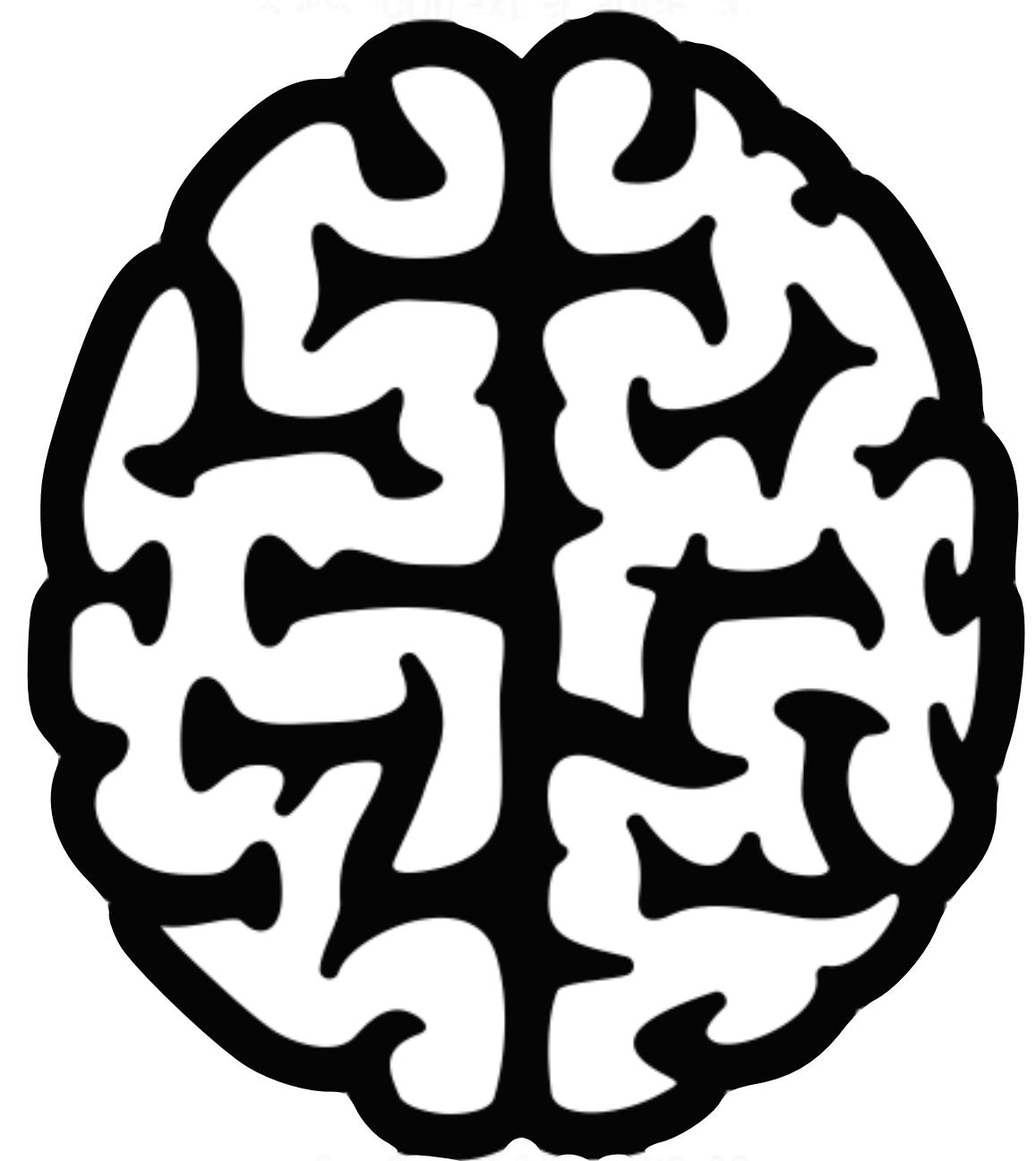
ODOBRAVANJE  
NARUČIOCA

OBJAVLJIVANJE

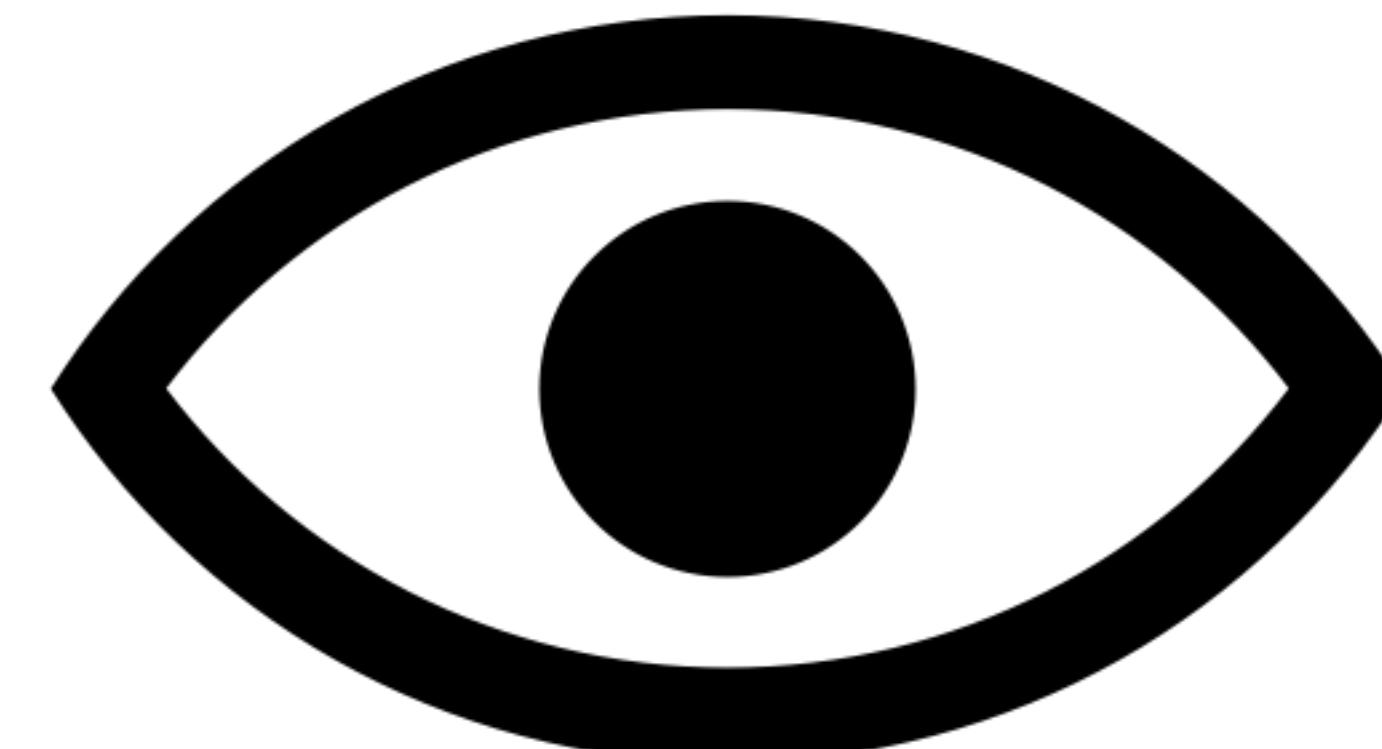
# **DIZAJNIRANJE**

## **INFOGRAFIKE**

**50.-80%**



**↔  
POSVEĆENO**



**PROCESIRANJU**

# ALATI

PRIKUPLJANJE PODATAKA

OBRADA PODATAKA

## DIZAJN INFOGRAFIKA



INKSCAPE



ADOBE ILLUSTRATOR



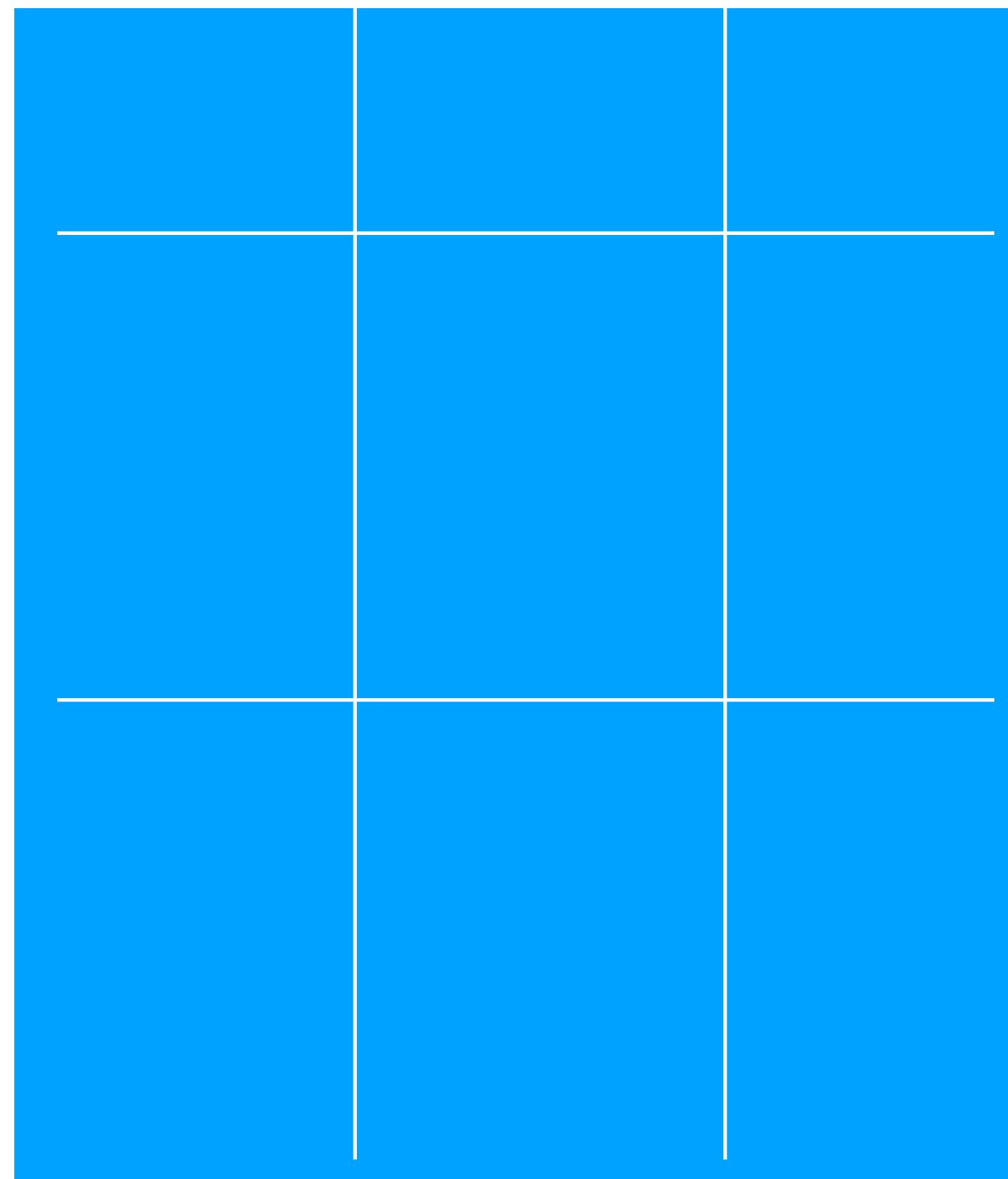
CANVA.COM

<https://coolors.co>

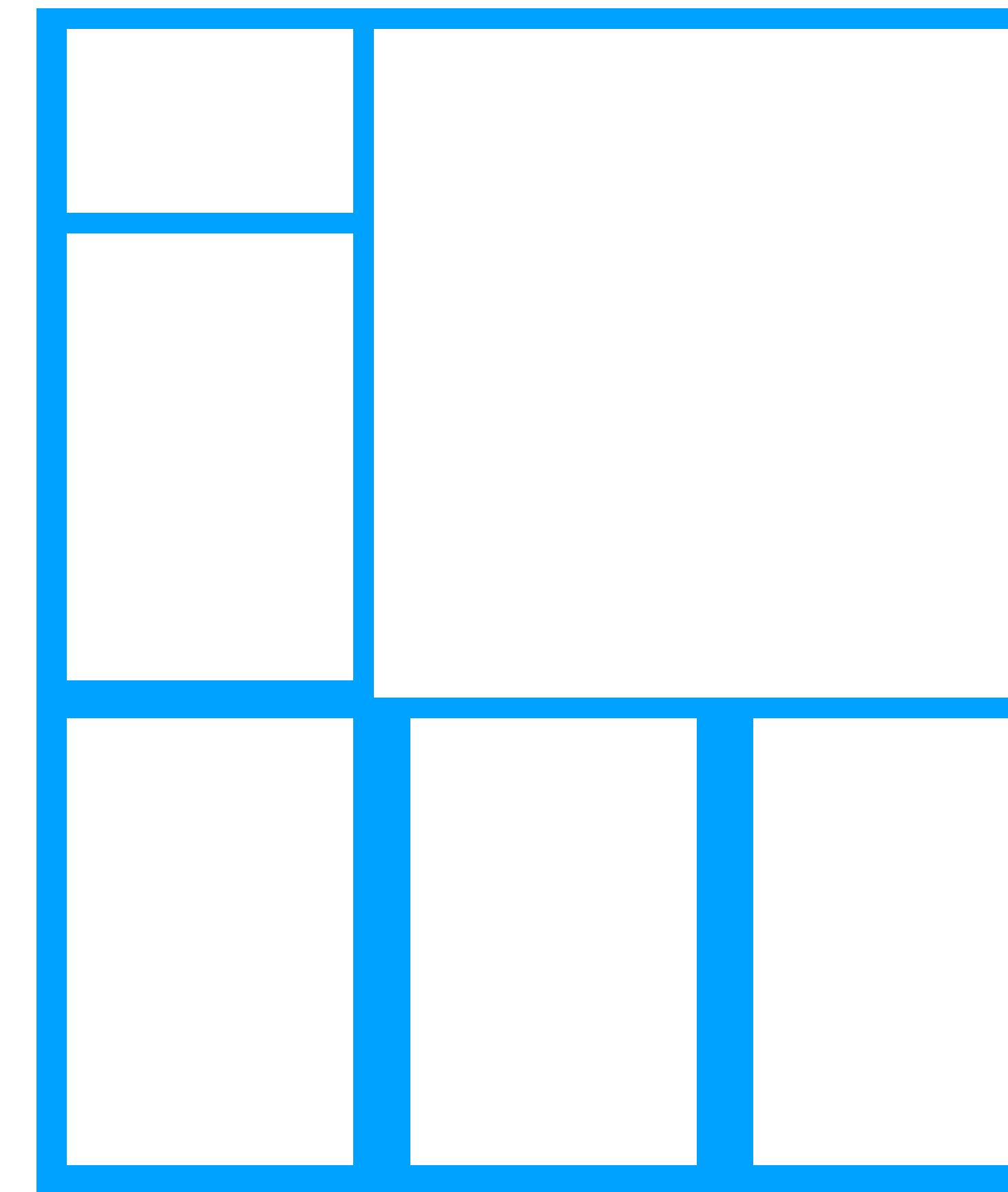
# PRAVILO TREĆINE

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NASLOV INFOGRAFIKE



NASLOV INFOGRAFIKE



NASLOV INFOGRAFIKE

