


# ШТО Е СКРЕЈПУВАЊЕ?



**DATA**  
Data Analytics for Transparency and Accountability

**МЕТАМОРФОЗИС**   
Фондација за интернет и општество



This project is funded by the European Union.



ZaštoNe?



The "Accountability, Technology and Institutional Openness Network in South East Europe - ACTION SEE" project is implemented by Metamorphosis Foundation, Westminster Foundation for Democracy, CRTA – Center for Research, Transparency and Accountability, Citizens Association Why not?, Center for Democratic Transition, Open Data Kosovo (ODK) and Levizja Mjaft!.

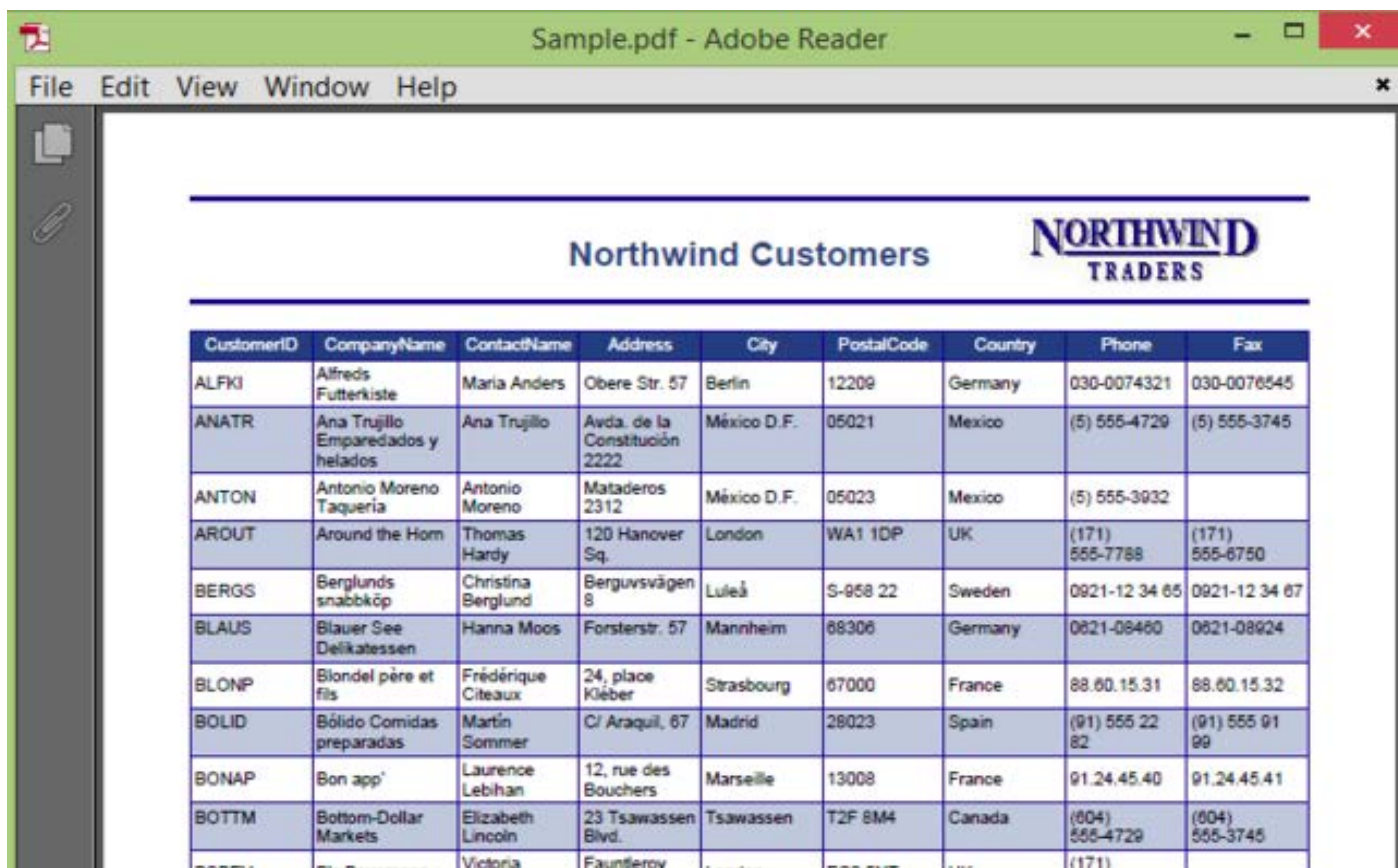
# Што сакаме?

Чисти и убаво структурирани податоци

Име	Адреса	Град	Години
Mickey Mouse	225 Fantasy av..	Anaheim	73
Batman	123 Cavern st.	Gotham	54
Bugs Bunny	567 Carrot dr.	Rascal	48
Donald Duck	321 Quack blvd.	Mallard	52

# Но, што добиваме?

Податоци создадени за обични луѓе



Sample.pdf - Adobe Reader

File Edit View Window Help

Northwind Customers

**NORTHWIND**  
TRADERS

CustomerID	CompanyName	ContactName	Address	City	PostalCode	Country	Phone	Fax
ALFKI	Alfreds Futterkiste	Maria Anders	Obere Str. 57	Berlin	12209	Germany	030-0074321	030-0076545
ANATR	Ana Trujillo Emparedados y helados	Ana Trujillo	Avda. de la Constitución 2222	México D.F.	05021	Mexico	(5) 555-4729	(5) 555-3745
ANTON	Antonio Moreno Taqueria	Antonio Moreno	Mataderos 2312	México D.F.	05023	Mexico	(5) 555-3932	
AROUT	Around the Horn	Thomas Hardy	120 Hanover Sq.	London	WA1 1DP	UK	(171) 555-7788	(171) 555-6750
BERGS	Berglunds snabbköp	Christina Berglund	Berguvsvägen 8	Luleå	S-968 22	Sweden	0921-12 34 65	0921-12 34 67
BLAUS	Blauer See Delikatessen	Hanna Moos	Forsterstr. 57	Mannheim	68306	Germany	0621-08460	0621-08924
BLONP	Blondel père et fils	Frédérique Citeaux	24, place Kléber	Strasbourg	67000	France	88.60.15.31	88.60.15.32
BOLID	Bólido Comidas preparadas	Martin Sommer	C/ Araquil, 67	Madrid	28023	Spain	(91) 555 22 82	(91) 555 91 99
BONAP	Bon app'	Laurence Lebihan	12, rue des Bouchers	Marseille	13008	France	91.24.45.40	91.24.45.41
BOTTM	Bottom-Dollar Markets	Elizabeth Lincoln	23 Tsawassen Blvd.	Tsawassen	T2F 8M4	Canada	(604) 555-4729	(604) 555-3745
COMPY	Compy	Victoria	Fauntleroy				(171)	










# Но, што добиваме?

Податоци создадени за обични луѓе

## BILLBOARD 200


How it works Search

THE WEEK OF  
< DECEMBER 5, 2015 > ARCHIVE SEARCH


 <b>New</b>	<b>1</b> Last Week: --		<b>Purpose</b> Justin Bieber	
 <b>New</b>	<b>2</b> Last Week: --		<b>Made In The A.M.</b> One Direction	
 <b>New</b>	<b>3</b> Last Week: --		<b>The Incredible True Story</b> Logic	

★ CHART H

↻ Greatest Ga

**36**  TA WA

✉ Pacesetter

**58**  MEE CYME



# Скрејпување е структурирање

Да се направат податоците машински читливи

Податоци кои се создадени за да ги читаат луѓе...

...стануваат **читливи** за **машини**.

**Зошто?** За потоа да можеме да ги:

- **Анализираме**
- **Процесираме**
- **Визуелизираме!**

The Opinion Pages

1

**Turn the Volume Down on Drug Ads**

By THE EDITORIAL BOARD



Consumers should be skeptical of prescription drug advertisements

OP-ED COLUMNISTS

- Brooks: Communities of Character
- Cohen: World War III
- Krugman: Europe the Unready

3

OP-ED CONTRIBUTOR

**Black Tape at Harvard Law**

By RANDALL KENNEDY



People seem to assume that I should feel deeply alarmed and hurt after an incident on campus. I don't.

MORE IN OPINION

- Egan: Donald Trump's Police State
- Op-Ed: Zimbabwe Needs a United Opposition

2

4

Позиција	Наслов	Автор	Опис
1	Turn the volume down on drug ads	The Editorial Board	Consumers should be skeptical of...
2	Black Tape at Harvard Law	Randall Kennedy	People seem to assume that I...
3	Communities of Character	Brooks	N/A
3	World War III	Cohen	N/A

# Толку е? Толку е!



O.A.T.A.

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